

# Bentonville High School

# SENIOR ADS

Dear Senior Parents,

Well, it's finally here. Your son/daughter is entering his/her senior year and looking forward to graduation. As a parent, you can give your senior an ad which is placed at the back of the yearbook to honor their achievements. Not only does it honor your student, but buying ads help fund the cost of the yearbook.

**Please read carefully:**

- In order to get the early bird price, payment must be submitted by October 20<sup>th</sup>, 2017.
- **Digital files are preferred (email, CD, flash drive, etc).** If you are turning in actual photos, we recommend making copies of them. **PDF is not accepted. It must be a JPEG. 300 DPI.**
- Any imperfections in the original pictures WILL show up in the ad.
- No inappropriate photos, text icons, graphics, or symbols.
- If you do not supply the staff with an email, you will not be sent a proof and will not be able to view your ad until it comes out in May.
- Any materials that arrive after February 28<sup>th</sup> won't be sent a proof.
- **Please include a self-addressed envelope for pictures to be sent back in May.**

**\*Disclaimer:** Please sign below to let us know that you realize the yearbook staff will do anything and everything we can to get the pictures you send in back to you. However, we will not be held responsible for any lost or damaged photos.

**\*\*Please note that after we email the ad to you, you will only have 3 days to make any sort of corrections. If we do not hear from you, we are submitting the ad as is. No refunds or ads will be replaced.**

**Please use the back of this page to let us know how you want your ad designed.**

Senior's Name: \_\_\_\_\_ Purchaser's Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City, Zip, State: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Are you paying now? Cash \_\_\_ Check # \_\_\_ Pay later? Bill me \_\_\_ Signature: \_\_\_\_\_

**Ad Selection Size \_\_\_\_\_ B&W or Color? \_\_\_\_\_**

**Would you like an emailed proof? Y \_\_\_ N \_\_\_**

**Is this ad a surprise for your senior? Y \_\_\_ N \_\_\_**

**Number of pictures submitted: \_\_\_\_\_**

*Staff Use: Date received \_\_\_\_\_ Date of proof \_\_\_\_\_*

**Important dates:**  
**Early Bird Special Ends**  
**Friday October 20<sup>th</sup>, 2017**  
  
**Ads accepted until Friday,**  
**February 23<sup>rd</sup>, 2018**  
  
**Payment is due Friday,**  
**April 20<sup>th</sup>, 2018**

# Price List

## Two Block- (4.25 in X 2.8 in)

- **2 pictures**
- **\$70- Black & White**
- **\$115- Color**

## 1/4 Page - (4.25 in X 5.65 in)

- **4 pictures**
- **\$85- B&W (\*Before Oct. 20<sup>th</sup>)**
- **\$110- B&W (\*After Oct. 20<sup>th</sup>)**
- **\$130- Color (\*Before Oct. 20<sup>th</sup>)**
- **\$150- Color (\*After Oct. 20<sup>th</sup>)**

## 1/2 Page - (8.5 in X 5.65 in)

- **8 pictures**
- **\$155- B&W (\*Before Oct. 20<sup>nd</sup>)**
- **\$180- B&W (\*After Oct. 20<sup>nd</sup>)**
- **\$195- Color (\*Before Oct. 20<sup>nd</sup>)**
- **\$220- Color (\*After Oct. 20<sup>nd</sup>)**

## Full Page - (8.5 in X 11.3 in)

- **15 pictures**
- **\$255- B&W (\*Before Oct. 20<sup>nd</sup>)**
- **\$280- B&W (\*After Oct. 20<sup>nd</sup>)**
- **\$360- Color (\*Before Oct. 20<sup>nd</sup>)**
- **\$385- Color (\*After Oct. 20<sup>nd</sup>)**

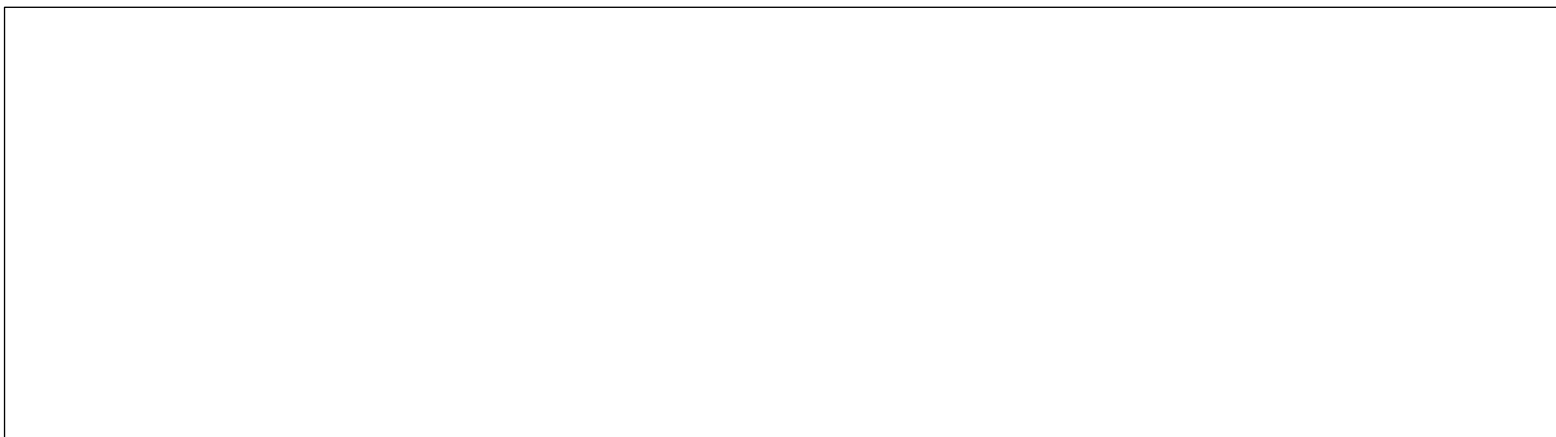
### Important Information:

Email: bentonvilleyearbook2018@gmail.com  
 Address: 1801 SE J ST, Bentonville AR, 72712  
 Number: (479) 254-5139  
 Checks to BHS YEARBOOK

Background Color/Design/Layout. Please explain or attach an example of how you want your ad designed. You can refer to past yearbooks for examples. You can also design your own ad and submit it to us.

What do you want the ad to say? (Print neatly, no cursive or attach a typed copy of text).

See example below for an idea on sizes and layouts. Please use the space below or attach a separate piece of paper with a sketched idea of your ad and where you want the pictures to be placed.



**JOSH HOWARD**  
EMILIO RAMOS

"A good friend knows all your stories. A best friend helped you write them." - unknown

We've enjoyed your stories can't wait to hear what you come up with next. ~ Mom & Dad Howard, Maddie & Katie

Emilio: lo mejor está por venir, tu tienes el timón, y siempre tendrás nuestro apoyo. Te queremos mucho, Sonny, Hector, y Manuel

**Garrett Wike**

We are so proud of you! We know you are going to do great things in your life. We wish you a wonderful happy future. Love Dad, Mom, and Katelyn

You bring us joy beyond belief! We are so proud of you for the wonderful young man you have become. Continue to pursue your dreams and never give up! We love you Dad, Mom, and Mary Claire

She leaves a little sparkle wherever she goes. Always remember you are BRAVER than you believe, STRONGER than you seem, SMARTER than you think, & twice as BEAUTIFUL as you'd ever imagined.

**Brittany**

Our Sweet Brittany, From the instant you were born we knew our lives had changed forever. From that moment on it was "All for Brittany". Watching you grow into a beautiful young woman has been one of the great joys of our life. You bring so much happiness and laughter to our family. With hard work and determination you will do great things. We are so proud of you! We love you, Mom and Dad

Brittany, You are the best big sister anyone could ever ask for. Even though we get on each other's nerves sometimes, we always have each other's backs. You make me laugh every day and I will miss that when you go off to college. Tom Frere, Brandon